

“Writing 101” – Course Blog

Both sections of English Writing 1111 that I am instructing this semester will produce an online blog called “Writing 101.”

The purpose of this Blog is to gather collectively the lessons, mechanics, and techniques that you are learning. We will aim this Blog at an audience of other writers hoping to improve their craft. You might imagine that audience to be other students in first-year courses, but you could also envision a broader internet readership of anyone seeking tips and tricks to enhance their writing.

Requirement: During the semester, you will post **three (3) blog posts** in total. Each post may be submitted at *any* time. This flexibility will allow you to plan around your other obligations and coursework while also giving you the freedom to choose to write about something that strikes you as useful.

Deadline: No posts will be accepted for credit after the final day of classes, **April 21**. I recommend that you space out your posts, perhaps completing one at the beginning of the semester, one mid-semester, and one toward the end. You are welcome, however, to front-load this work and complete them earlier.

Instructions: Each post should be a 750-1000-word **guide** on the topic you choose, complete **with illustrative examples from your own work**.

The basic concept is that you are *teaching* your audience how to do this thing, whether it is generating effective topic sentences, emphasizing strong verbs, creating mind maps, etc. Any topic is viable, but the post must aim at giving concrete and substantive explanation of a lesson or topic we have covered in this course, written from your perspective.

Getting Set Up: To begin posting, you will need to become a member of [our website](#). Your first time viewing the blog, click the “Log in / Sign up” button and use your **Northeastern email address** to create an account. Once you do this, I will be notified and can set you up as a Writer for the site. Any time you return to create a new post, log in and select “Create a Post.”

Notes: Accompany each post with an image and description that will appear in the feed. To do this, select “**Post Settings**” from the upper-right corner of your draft post. Fill in “excerpt” and choose a cover image (you could try [Google Image Search](#) or take a screenshot). Click Save. When you are done with your entire post, be sure to click “**Publish**.”

You will not be able to **edit** your post *after* it is submitted. So please compose the post in another platform where you can thoroughly revise and proofread. Then, copy and paste into the blog. Update formatting as needed.